

Corporate Social Responsibility Report for 2023

Noor Financial Investment Company ("Noor" or "the Company") places its corporate social responsibility program at the forefront of its priorities grounded in its conviction in the importance of effective social partnerships and recognition of the significant role of the private sector to positively contribute serving the community and empowering its individuals. Based on our belief in the necessity of playing a positive and effective role in contributing to humanitarian projects and our commitment to sustainable development in the State of Kuwait, we are pleased to present this report that sheds light on the contributions and initiatives of Noor in the field of social and environmental responsibility for the year 2023.

1. Sharing the joy of Gergeaan with Bayt Abdullah children and their families

Throughout the year 2023, Noor continued its journey of collaboration and support for the Kuwaiti Association for the Care of Children in Hospital (KACCH) and the Bayt Abdullah Children's Hospice (BACCH). These are non-profit, charitable organizations that provide mental and social care services, as well as hospice services to children with terminal illnesses and their families in Kuwaiti hospitals including Bayt Abdullah Hospital. For the second year in succession, Noor organized a Gergeaan celebration for sick children and their families at Bayt Abdullah Hospital as part of

its humanitarian role and in accordance with Noor's corporate social responsibility. The event program involved various entertainment segments, competitions for children and their families, traditional cultural performances, artistic workshops, and was concluded with the distribution of Gergeaan gifts to the attendees.

The organization of the Gergeaan celebration was driven by the company's dedication to involve sick children and their families in traditional occasions, revive cultural heritage, and bring joy and happiness to their hearts. This initiative aims to uplift their spirits during their healing journey.



Noor representatives with KACCH and BACCH volunteers

2. Contribution to cover Bayt Abdullah Hospital Playrooms

Noor prioritizes childcare projects in an effort to significantly improve the quality of life for children suffering from life-threatening or life-limiting illnesses. The commitment roots from the belief that every child has the right to receive specialized healthcare, both physically and mentally, and to experience emotional and hospice care during their treatment.

Noor has contributed to covering the needs of playrooms for sick children undergoing treatment at Bayt Abdullah Children's Hospital. This initiative reflects our desire to alleviate their burden and bring joy to their hearts during their hospitalization and treatment period.

3. Contributing in sponsoring Heartful Charitable Art Exhibition and Auction

Noor contributed to sponsoring the Heartful Charitable Art Exhibition and Auction that involves a unique blend of local arts and charitable efforts in the Bayt Abdullah building with participation of 45 distinguished artists in the State of Kuwait.

The purpose of the exhibition was to raise awareness about the importance of psychological and social support for children in hospitals, ensuring the necessary hospice care for children facing life-threatening or limiting illnesses. Another objective of this exhibition was to raise essential funding and donations required to sustain the free services provided by « KACCH & BACCH » to children in Kuwait.



Playrooms in Bayt Abdullah Hospital

4. Noor endorses and supports young talents

Noor believes that young talents are the primary drivers of creativity, productivity, and development in society. Aligned with this notion, Noor collaborated with the talented young Kuwaiti photographer Suleiman Yousuf Al-Sanin to capture various landmarks in Kuwait with a non-traditional youthful vision. The photos were used in the company's annual calendar to highlight the beauty of Kuwait from various, unusual, and unfamiliar perspectives. This collaboration is based on our belief in his talent and our commitment to supporting talented youth launching their artistic journey.

5. Noor advocates for national environmental projects

In line with Noor's commitment towards sustainable development in Kuwait, the company backed various national environmental projects and initiatives dedicated to recycling paper and plastic to preserve the environment. To integrate sustainability principles into our daily operations, recycling bins for paper and plastic have been distributed throughout various locations in the company, ensuring easy access for all employees. Noor succeeded with this initiative in raising awareness on the importance of waste separation and promoting recycling behaviors among its employees.

6 .Noor supports "Omniya" for plastic recycling

Noor launched an awareness initiative directed at encouraging the community to protect the environment through recycling. This was done through the distribution of the company's annual calendar including various messages the prominent efforts of the «Omniya» project in recycling and spreading environmental awareness in Kuwait promoting sustainability. Noor's objective of the initiative was to enhance collaboration between the community and non-profit organizations, fostering a culture of recycling to reduce waste and manage it properly.



CSR Committee Member Ms. Maysan Al Dakheel with KACCH and BACCH founders

In conclusion, the initiatives we undertook throughout 2023 were manifestations of our humanitarian duties and responsibilities towards our society. We will continue in our endeavors, reinforced by our board of directors and the employee contributions elevating our initiatives, aligning them with our aspirations and vision, supporting all developmental efforts in service of our beloved nation.

Dr. Fahad Sulaiman Al-Khaled
Chairman

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