

CORPORATE SOCIAL RESPONSIBILITY REPORT

Corporate Social Responsibility Report for 2022

We are pleased to submit this report that highlights Noor Financial Investment Company's role in corporate social responsibility ("CSR") and community service in 2022.

Noor Financial Investment Company ensures that CSR is at the priority of its interests, stemming from the belief of our patriotic and humanistic duties to play an effective role to build our society and enable its individuals, and our appreciation of the important role the private sector plays to positively contribute to serving the community. As such, and due to the significance of this subject, Noor strives to support humanitarian projects and play an effective and positive role in contributing to humanistic and development initiatives in the State of Kuwait.

During 2022 Noor placed child support and caring initiative at the top of its priorities and focused all its contributions towards improving the quality of life for those children that suffer from those diseases that limit or threaten their lives, based on our belief that each child has a right to receive appropriate health, psychological and palliative care from specialized places throughout the period of treatment. In this context, the Noor Financial Investment Company collaborated with various projects and contributions during the year with Kuwait Association for the Care of Children in Hospital ("KACCH") and Bayt Abdullah Children's Hospice ("BACCH"). These are non-for-profit charitable organizations that provide psychological, health, social and palliative care to children with incurable diseases and their families in Kuwaiti hospitals and Bayt Abdullah Hospice.

1. Gift give-away to children

Noor held a give away for children that receive treatments under BACCH and KACCH. This originates from our willingness to psychologically support and encourage these children throughout their treatment.



CSR Committee members at Noor Majdan Al Dahiye, Nasir Najdah, and Abdullah Al Mansour with Bayt Abdullah representatives Dr. Maythem Hassan Executive Manager and Basma Temal.

2. Sharing the joy of Gergea'an with the children and their families

Reinforcing the social outreach attitude and strengthening the importance of being involved in humanitarian events, Noor Financial Investment Company organized a Gergea'an event for the affected children and their families in collaboration with KACCH and BACCH. The event included various entertainment activities in addition to the distribution of Gergea'an presents that brought joy and happiness to these children and parents alike. The organization of this event stemmed from the Company's aspiration to share such a beloved customary tradition that is a part of the inherited Kuwaiti culture.



Noor company representatives with volunteers and representatives of KACCH

3. Organizing an educational and entertainment workshop for the children and parents

In 2022, Noor Financial Investment Company continued its social contributions in the field of caring for sick children and their families, as the Company organized an educational and entertainment workshop in cooperation with KACCH and BACCH. The workshop included educational and scientific experiments, in addition to entertainment competitions, that ended with a drawing workshop and distribution of presents to uplift the children's spirits and bring joy to their families.



Noor company representatives with volunteers and representatives of KACCH & BACCH

4. Spreading the spirit of giving and volunteering

As a humanistic initiative, Noor Financial Investment Company distributed symbolic gifts that highlighted KACCH and BACCH, whereby the artistic works of the affected children was included in the printing of the annual calendar. Further, it consisted of information on how to assist in the social and psychological support services. Noor sought through this initiative to consolidate the cooperation between the members of society and charitable non-for-profit organizations and spreading awareness of giving and volunteering works for all ages of individuals.

Lastly, what Noor has presented in 2022 was part of our humanistic duties and our responsibility towards our society. We will continue our endeavors with the support of our Board of Directors and the efforts of the Company's staff to elevate our initiatives to match our ambitions and vision supporting all development efforts and serve our beloved country.


Dr. Fahad Sulaiman Al-Khaled
Chairman